



## Agenda

### Youth4South Entrepreneurship Competition 14 September 2022 14:00-16:30 at UN ESCAP Bangkok, Thailand

#### Overview

The outcome document of the second High-level United Nations Conference on South-South Cooperation (BAPA+40)( A/RES/73/291) highlighted and recognized the role South-South and triangular cooperation plays in capacity building, strengthening human resources and leveraging the role of education and human development to create employment opportunities, particularly in the areas of science technology, innovation, and technical and vocational education. South-South cooperation and embracing new and innovative approaches present an opportunity to respond to the current health emergency with far-reaching socio-economic headwinds.

In response to that, the Government of Thailand, the United Nations Office for South-South Cooperation (UNOSSC) and the Economic and Social Commission for Asia and the Pacific (ESCAP), in partnership with the International Telecommunication Union (ITU), and the United Nations Population Fund (UNFPA) have proposed a joint Special Event to highlight 2 initiatives related to innovation, capacity development, and youth entrepreneurship for sustainable development in a post-COVID-19 pandemic world:

- **Global South COVID-19 Digital Innovation Challenge (annex 1)**
- **Youth4South Entrepreneurship Competition (annex 2)**

#### 2022 GSSD Expo Special-Event (Hybrid)

The special hybrid event, with physical presence at the 2022 Global South-South Development (GSSD) Expo in Bangkok and online, will bring together the winners of the Global South Digital Innovation Challenge to showcase their projects and interact with the finalists of the Youth4South Entrepreneurship Competition. All participants will demonstrate how their digital innovations are achieving far-reaching socio-economic headwinds by embracing new and innovative approaches to respond to the current health emergency. It will also provide innovators with a networking opportunity for scaling up digital solutions and help mobilize potential partnerships and funding.

The innovators will also be invited to attend the final round of the [Youth Entrepreneurship Competition](#) co-organized by the UNOSSC, the Government of Thailand and ESCAP, which will take place at the GSSD Expo on 14 September, to learn, engage and become part of a broader network of innovators/entrepreneurs.

The following topics will be covered during the Special Event:

- Day 1: The opening day will focus on capacity building, bringing the audience the opportunity to learn how to craft compelling stories to support Global South expansion and cooperation.
- Day 2: Innovators from the Digital Innovation Challenge and the Youth4South will engage in a closed session to practice their “pitches” and share experiences and best practices.
- Day 3: The closing day will bring the spotlight to the importance of South-South collaborations in a panel discussion with experts, mentors, and winners of the Digital innovation Challenge, ending with the Youth4South Entrepreneurship Competition.

The Special Event will also gather representatives from government, intergovernmental organizations, NGOs, private sector and start-ups, research institutions, academia and civil society organizations (CSOs) to enable stakeholders to share experiences on South-South Cooperation in digital transformation and Information & Communications Technologies (ICTs). The event will offer opportunities for knowledge exchange, interaction with South-South networks, capacity building, and showcasing solutions and innovations on a broader level to tackle the challenges brought upon by the current pandemic.

The 3 final winners of the Youth4South Entrepreneurship Competition will receive an honorific award certificate on behalf of organizers and have their stories and initiatives showcased on UNOSSC platforms and media, with opportunities to connect with investors, donors, and important stakeholders. All finalists will have the opportunity to promote their work on the South-South Galaxy partnership database to enable the promotion of their innovative initiatives. Winners and finalists will also be included in a Digital Innovation and Youth Entrepreneurship Network and will be offered opportunities to participate in future trainings, fellowships and GSSD Expos.

### Day 3

Youth4South Entrepreneurship Competition	
<p><b>Youth4South Entrepreneurship Competition (75 mins)</b> 14:00-15:15</p> <p><b>Conference Room 3 (CR3)</b></p>	<p><b>Welcome, Introductory Remarks (20 min)</b></p> <p>Moderator: <b>TBD</b></p> <ul style="list-style-type: none"> <li>• <i>Representative Government of Thailand</i></li> <li>• <b>Xiaojun (Grace) Wang</b>, Trust Fund Director and Head of Delegation, United Nations Office for South-South Cooperation (UNOSSC)</li> <li>• <b>Jonathan Wong</b>, Chief of Technology and Innovation, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)</li> <li>• <b>Ms. Atsuko Okuda</b>, Regional Director, Regional Office Asia &amp; Pacific, ITU</li> <li>• <b>Ms. Duangkamol Ponchamni</b>, National Programme Officer, UNFPA Thailand</li> <li>• <b>Video message Mr. Chen Daixing</b>, Chairman of Shenzhen Federation of Youth Entrepreneurship Promotion</li> <li>• <b>Video message Ms. Jayathma Wickramanayake</b>, UN Secretary General’s Envoy on Youth</li> </ul>

	<p><b>Jury presentation (2 min)</b></p> <ul style="list-style-type: none"> <li>• <b>Wilert Puriwat</b>, <i>Dean of Business School, Chulalongkorn University.</i></li> <li>• <b>Marta Pérez Cusó</b>, <i>Economic Affairs Officer, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)</i></li> <li>• <b>Ines Tofalo</b>, <i>Trust Fund and Project Management Specialist, United Nations Office for South-South Cooperation (UNOSSC)</i></li> <li>• <b>Arasu Jambukeswaran</b>, <i>Programme Specialist, Inter-Country Cooperation Office, United Nations Population Fund (UNFPA)</i></li> <li>• <b>Mohamed Ba</b>, <i>Senior Coordinator, Digital Innovation Ecosystem, International Telecommunication Union (ITU)</i></li> <li>• <b>Yaqi (Aggie) Chu</b>, <i>Youth Startup Support Coordinator, Governance and Peacebuilding Team, UNDP Bangkok Regional Hub</i></li> </ul> <p><b>Youth4South Entrepreneurship Competition- Live pitching from the Youth4South shortlisted candidates (50 min)</b></p> <p>The first group of 5 finalists of the Youth4South Leadership Programme will pitch their initiative in front of a jury and an audience of multiple stakeholders, including representatives from government, intergovernmental organizations, NGOs, private sector and start-ups, research institutions, academia and civil society organizations (CSOs). Each participant will have 5 minutes to present and 5 minutes for Q&amp;A from the jury.</p> <p><b>Pitching Order:</b></p> <ol style="list-style-type: none"> <li>1) Cassetex, by Gopal Kumar Mohoto (Bangladesh)</li> <li>2) AkoFresh, by Mathias Charles Yabe (Ghana)</li> <li>3) Tete’s African Interiors, Ruth T. Farkollie (Liberia)</li> <li>4) aQysta, by Pratap Thapa (Nepal)</li> </ol>
<p><b>Coffee Break (15 mins)</b> 15:15 – 15:30</p>	
<p><b>Youth4South Entrepreneurship Competition</b></p>	
<p><b>Youth4South Entrepreneurship Competition (60 mins)</b> 15:30 – 16:10</p> <p><b>Conference Room 3 (CR3)</b></p>	<p><b>Youth4South Entrepreneurship Competition- Live pitching from the Youth4South shortlisted candidates (55 min)</b></p> <p>The second group of 5 finalists of the Youth4South Leadership Programme will pitch their initiative in front of a jury and an audience of multiple stakeholders including representatives from government, intergovernmental organizations, NGOs, private sector and start-ups, research institutions, academia and civil society organizations (CSOs).</p>

	<p>Each participant will have 5 minutes to present and 5 minutes for Q&amp;A from the jury.</p> <p><b>Pitching Order:</b></p> <ul style="list-style-type: none"> <li>5) WiCode for Kids, by Sarah Jane Fabito (The Philippines)</li> <li>6) Elzian Agro, by Lilan Dayananda (Sri Lanka)</li> <li>7) Tilli, Kavindya Thennakoon (Sri Lanka)</li> <li>8) Nairobi Legal Insights, by Rogers Githinji (Uganda)</li> </ul> <p>Moderator announces that the Jury will proceed to deliberate on the winners and the results will be revealed at the Award Presentation at 18:30 at the Thailand Ministry of Foreign Affairs.</p>
<b>Closing</b>	
<p><b>Closed session of the jury (45 min)</b> 16:15 – 17:00</p> <p><b>Conference Room 3 (CR3)</b></p>	<p><b>Jury to deliberate on winners (45 min) – closed session</b></p>

<b>Youth4South Entrepreneurship Competition Award Presentation</b>	
<p><b>18:30 onwards</b></p>	<p><b>Youth4South Award presentation</b> Reception at the Ministry of Foreign Affairs</p>